



## 20th Annual **Snapshot Day** Sponsorship Opportunities

Your business is committed to clean water. Now, make it known. Join **Snapshot Day** the oldest and largest single-day, annual water quality monitoring event of its kind in California.

As a sponsor of the event, you'll receive the many benefits listed below and demonstrate your commitment to healthier, cleaner rivers, hands-on science learning for your employees and their families, and a sustainable environmental legacy for the Monterey Bay region.

This unique event provides a "snapshot" of the health of the rivers that flow into the Monterey Bay National Marine Sanctuary. Coastal Watershed Council and Sanctuary staff recruit and train hundreds of volunteers across four counties to take a hands-on and science-based approach to protecting local watersheds and the bay. On **Saturday, May 4, 2019**, the Coastal Watershed Council will manage over 15 volunteer teams testing water quality at more than 45 sites across Santa Cruz County. **You and your team can be a part of it.**

For more information, visit [www.coastal-watershed.org/snapshot](http://www.coastal-watershed.org/snapshot) or contact CWC Programs Director Laurie Egan at (831) 464-9200 x102 or [legan@coastal-watershed.org](mailto:legan@coastal-watershed.org).

### **WATERSHED SPONSOR (\$2,500)**

- All "Team Sponsor" benefits listed below plus:
- Recognition of your business in press releases.
- Unique team building opportunity for up to 15 employees, including a personalized technical training at your business prior to Snapshot Day.
- Framed photo of your Snapshot Day team for your business.

### **TEAM SPONSOR (\$1,000)**

- All "Site Sponsor" benefits listed below plus:
- One Snapshot Day team named after your business.
- Logo featured on event t-shirt and on your team's equipment.
- Snapshot Day report with annotations on the sites your team monitors.

### **SITE SPONSOR (\$250)**

- Logo on Snapshot Day website and social media.
- Verbal recognition at volunteer training and at Snapshot Day on Saturday, May 4, 2019.